

WBG is a networking and referrals organisation with a difference. It was created from the desire of its founders not to be hampered by a too rigid infrastructure that would control and set the agenda as is common in some other networking organisations. It strives to make membership not just practical but also an enjoyable experience. They also felt the need to have a democratic control over whatever fees were collected so that all accounts are transparent and all members can have a say on how the money is used.

The twice monthly breakfast meeting is a forum for help and advice on a wide range of topics of interest to the small or newly founded business. Strong personal links are developed which result in referrals and business opportunities between the members and, more importantly, between members own clients.

We aim to have one representative from any particular business or profession. One plumber, one accountant, one beauty therapist and so on. WBG meets at the YMCA, The Broadway, Wimbledon on Wednesday mornings twice monthly at 7.00am. The formal meeting runs from 7.30 to 8.30. We also meet for an informal monthly lunch and hold occasional networking events.

#### **Some of our Aims are...**

- To increase business opportunities through networking and referrals.
- To promote and support local businesses.
- To introduce members to a wider customer base.
- To provide a forum for discussion, debate and help on a variety of issues pertinent to the small businessman or start up company.
- To help educate and inform its members about a wide range of subjects.

#### **Some of the Benefits to members are...**

- The opportunity to publicise your business and services on our web site.
- A place to trial new products and ideas, to test your marketing in an impartial and knowledgeable arena.
- We have Guest Speakers who provide information on a whole variety of subjects and different issues.
- Membership gives you automatic group membership of the Merton Chamber of Commerce. This gives you access to many of the same networking, business opportunities and services in the local area as a full member. Such as Networking events and lunches, training, business exhibitions and business support etc.
- You will have access to discounted services from local business members IT training, advertising, advice, graphics etc.
- All subscriptions raised by the group, are used within the group, for whatever purposes the members feel is appropriate, such as increasing our members profile and ultimately bringing them new business and clients.

The annual membership fee is £200 and the fees for breakfast are £15 per month.

## Application Form

Profession .....

Surname .....

First name .....

Company .....

Address .....

.....

.....

..... Post code .....

Tel.No. ....

Fax No. ....

E-mail .....

Home Tel. ....

Home address (if different from above) .....

.....

.....

..... Post code .....

I enclose a cheque for 12 months membership                      £200.00                     

I enclose a cheque for 6 months membership                      £125.00                     

Please make cheques payable to **The Wimbledon Business Group** (non-returnable)

I agree to follow the rules of The Wimbledon Business Group

Signed ..... Date ...../...../20.....

## Regular Standing Order Form

Please complete the form below and return it to the address at the bottom of the page. Once we have received the completed form we will keep a photocopy and send the original standing order form to your bank so that they can process payments.

Your name .....

Address: .....

.....

..... Post code .....

### Your bank:

To: .....

(Bank/Building Society)

Bank's address: .....

.....

.....

..... Post code .....

### Your account:

Account no: ..... Sort code: .....

Please pay to Barclays, Wimbledon Business Centre, PO Box No.850, Barclays House, 8 Alexandra Road, SW19 7LA for the account of The Wimbledon Business Group (Account No. 50428973) (Sort Code 20-96-89):

The sum of £ 15.00 on the first day of each month  
and each month until further notice. Starting Date ...../...../20.....

Signed .....

Date ..... / ..... / 20.....

PLEASE NOTE THAT THIS REPLACES ANY PREVIOUS STANDING ORDER FORMS TO THE WIMBLEDON BUSINESS GROUP.

Please send this form to: The Wimbledon Business Group, c/o Mark Fotherby,  
42 Malden Hill Gardens, New Malden, Surrey KT3 4HX

If you have any queries please contact Mark Fotherby Tel: 020 8408 0626  
email: [mark@thirdrocksystems.co.uk](mailto:mark@thirdrocksystems.co.uk)